



DEANN FLORES CHASE | Attorney Profile

DeAnn Flores Chase has been practicing law for over 25 years and founded South Bay Business Lawyers in 2007 (changing the firm's name to Chase Law Group in 2015) with a mission of working with entrepreneurs, business owners, and professionals to create a strong legal foundation for their businesses.

She spent the first ten years of her career defending small and medium-sized businesses in complex litigation matters in virtually every courthouse throughout Southern California. With her years of experience litigating

business disputes, DeAnn brings a wealth of knowledge and a unique perspective to advise entrepreneurs, business owners and professionals on the appropriate structure for their business, and in many cases, advise on the process of moving from a sole proprietor or general partnership to a Corporation or a Limited Liability Company (LLC). She specializes in the creation of comprehensive and customized legal structures and contracts, ensuring her client's interests are suitably protected.

DeAnn has been recognized for her commitment to businesses and her local community. She served as Chair of the Board of Directors for the Manhattan Beach Chamber of Commerce in 2012-2013, and recently completed her third term as President of the Manhattan Beach Kiwanis Club, where she was the first female president since its inception in 1956. For the past eight years in a row, the Firm has been recognized as Trusted Advisors by Southbay Magazine. In 2010, DeAnn received recognition from the Manhattan Beach City Council for her service to the community. DeAnn is a frequent speaker for business and entrepreneurial associations on legal issues affecting the business community.

She has achieved the Martindale-Hubbell AV Preeminent Peer Review Rating, a prestigious honor for the highest ethical standards and professional ability awarded to only approximately 10% of attorneys, every year since 2016. She was named as a "Woman to Watch" by the Los Angeles Business Journal and honored as a "Woman of Entrepreneurship" by Comerica Bank and the Los Angeles Lakers. Her firm was nominated as the "Best Law Firm for Small Business" by the Best of Small Business Awards, and she was named in the Top 100 Small Business Visionaries.